



Under the patronage of HE Lieutenant General
(Dr.) Shaikh Mohamad Bin Abdulla AL-Khalifa
Chairman of the Supreme Council of Health

1st Bahrain Health Regulatory Conference



"Safe & High Quality Services"

SPONSORSHIP
PACKAGES

Date 28 - 30 November 2019
Gulf Convention Centre



Organised by:

EDUCATION
LEADING EXCELLENCE

promed
PARTNER TO SUCCESS

Media Partner:

PowerUp
beyond sports

Marketing Partner:

PERFECT
SOLUTIONS
ADVERTISING



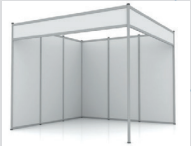


SPONSORSHIP OPPORTUNITIES

Benefits	Diamond	Platinum	Gold	Silver	Basic
Exhibition Space (sq. meter)	Dedicated	4x3	3x3	2x3	2x3
Logo to be place on all on conference relevant material	yes	yes	yes	yes	yes
Logo to be place on conference backdrop	yes	yes	yes	yes	yes
Pad, pen or brochure in Congress Bag(1Gift)	yes	yes	yes	no	no
Logo on Name Tag	yes	yes	no	no	no
Logo on the Conference Program	yes	yes	no	no	no
Advertisement inside Conference Handbook	3pages	2pages	1pages	1/2	1/2
Free Delegates number allowed	60	40	20	10	5
Free Company Staff Name Tag	8	5	3	2	2
	10,000	7,000	5,000	3,000	2,000

All Main sponsors(Platinum , Gold & Silver) are eligible to have 50% discount off **1-** Extra delegates registration **2-** Branding opportunity items

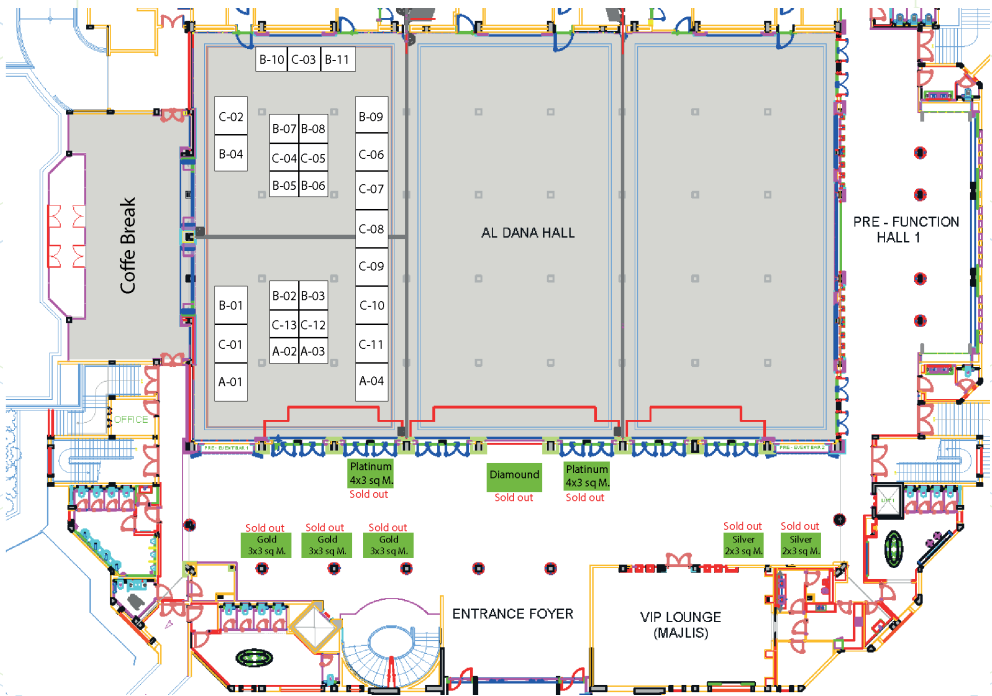


EXHIBITION OPPORTUNITIES

Options	Price	Features	Design
A	1000 BHD	1- Exhibition Space (sq. meter) 3x2 2- Logo to be place on all on conference relevant materials 3- Free Company 2 Staff Name Tag	
B	750 BHD	1- Exhibition Space (sq. meter) 3x2 2- Logo to be place on all on conference relevant materials 3- Free Company 2 Staff Name Tag	
C	500 BHD	1- Exhibition Space (sq. meter) 3x2 2- Logo to be place on all on conference relevant materials 3- Free Company 2 Staff Name Tag	



EXHIBITION FLOOR PLAN





BRANDING OPPORTUNITIES

Delegate Registration Bags

1,000 BHD

- Company logo on registration bags handed out to each delegate.

Lanyards

1,000 BHD

- Company logo on badge lanyards handed out to each delegate.

Gala Dinner

2,000 BHD

- Company logo on table top signage
- Company logo on panel signage at reception
- Brief speaking opportunity

Water Bottle

1,000 BHD

- Company logo on all water bottles offered during the conference and distributed throughout exhibitions

Mini program ADV.

1,000 BHD

- Company logo and advertisement on the mini program
- Distributed at registration within the delegate bags, throughout exhibitions and on the conference information desk

USB

1,000 BHD

- Company logo on USB
- Load USB with company and conference materials
- Distributed at registration within the delegate bags



CONFERENCE SPONSORSHIP & EXHIBITOR CONTRACT:

By completing the following you are making a formal order for the below listed conference sponsor or exhibition opportunity or opportunities. This will become legally binding upon confirmation from Organizer. Your signature is required.

Please return completed contract to amin@educationplus.me

Conference exhibitor information



- Company Name (Legal Name)
- Published Name (name on floorplan)
- Address City Country
- Website

Main contact of conference exhibitor

- Name Title
- Phone Fax Mobile.....
- Email

Financial contact (if different from main contact)

- Name Phon e.....
- Email.....

DIAMOND >  10,000 BHD	EXHIBITION (A) >  1,000 BHD	GALA DINNER >  2,000 BHD
PLATINUM >  7,000 BHD	EXHIBITION (B) >  750 BHD	WATER BOTTEL >  1,000 BHD
GOLD >  5,000 BHD	EXHIBITION (C) >  500 BHD	MINI PROGRAM ADV. >  1,000 BHD
SILVER >  3,000 BHD	DELEGATE BAGS >  1,000 BHD	USB >  1,000 BHD
BASIC >  2,000 BHD	LANYARDS >  1,000 BHD	

Date :/...../.....

Signature :

Stamp:

.....



RULES & REGULATIONS RELATING TO THE CONFERENCE SPONSORSHIP & EXHIBITOR CONTRACT

Payment

Total sponsorship amount must be paid 50% upon confirmation and 50% not later than November 15, 2019

SPACE & HEIGHT REGULATIONS

Conference exhibitors shall adhere to the exact space allocated. The conference & exhibition space consists of a table-top exhibition space with option to display a popup banner.

Any additional items which will be placed besides the exhibition table need to be approved by Organizer. Note: Where a Conference exhibitor's display is built beyond the limitations and restrictions as set forth in this Agreement, Organizer reserves the right to correct such display violations by having the Conference exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations. Circulars, publications, advertising matter and all kinds of promotional giveaways may be distributed only within the assigned space. Nothing can be posted on, tacked, nailed, taped, screwed in, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

CANCELLATION POLICY

The cancellation of the Sponsorship must be sent by email to amin@educationplus.me
If cancellation occurs before November 1, 2019 no administrative charges will be assessed. However, if cancellation occurs later than this date NO REFUNDS will be made whatsoever. In such a case, the cancelling Conference exhibitor is obliged to make payment of any unpaid portion of the total cost of the Sponsorship opportunity. If the cancelling Conference exhibitor fails to make such payment, the cancelling Conference exhibitor will also be liable for the costs of collection (including court costs and reasonable attorney fees) and interest at the highest legal rate.

COPYRIGHTS, ROYALTIES AND TRADEMARKS

It is the Conference exhibitor's sole responsibility to obtain licenses and permissions for using any moving or image, computer software, sound recording, artwork, printed material and/or other item bearing or embodying a copyright, trademark, patent, or publicity right distributed in the conference, the organizer free and harmless from any third-party claims in such respect

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GENERAL INFORMATION

- Exhibition space will be assigned on a "first come first served basis".
- The organizer reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.
- Company logos to be printed on the final program or published on the conference web site or used to mark other conference material have to be sent by email to amin@educationplus.me in JPG or PDF format, not exceeding 5 MB.
- Advertising single pages in the program have to be sent by email to amin@educationplus.me in PDF format "Ready to print", dimension A4 with 3 mm of tolerance each side.
- All Advertising Pages have to be received by education plus not later than November 10, 2019.
- Company Flyers to be insert in the congress bags, maximum A4 size, have to be delivered at Gulf hotel to Promed representative not later than November 20, 2019



PAYMENT OPTION

Bank Transfer

Payments by transfer can be made to:

Ahli United Bank, Baharin

Swift Code: AUBBBHBM

A/c Name: **Education Plus**

ACCOUNT NUMBER: **0016-201649-001**

IBAN: **BH16-AUBB-00016201649001**

Cheques / Drafts Payment

Cheques / drafts should be made payable to:

Education Plus

For more information please contact :

www.nhraconf.com

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M: +973 3778 6967 (Raouf)

T: +973 1787 4817 (Education Plus)

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